

An abstract painting with a vibrant, multi-colored background. The colors include bright yellow, magenta, blue, and green. Overlaid on this background are numerous dark, thin, vertical lines that resemble reeds or tall grasses. The overall style is expressive and modern.

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FUTURES

**Why Study
Art?**

Common misconceptions around Art

- “Your artwork has to be precise and realistic”
- “I’ve heard that good Artwork takes too much time to create”



Common misconceptions around Art

- “You have to learn about Art History”
- “The teachers expect you to know how to use all the materials”
- “Choosing A Level Art means you won’t have any time to socialise”



Common misconceptions around Art

- “A-Level Art won’t get me into university - it is a waste of time and won’t get me anywhere”
- “A-Level Art won’t look good on my C.V. or application forms”



Common misconceptions around Art

“My friends say that ‘Art’ will not get me anywhere and I should just do it in my spare time”



Why Study Art?

- Explore and represent the world we live in.
- Express your own thoughts and opinions.
- Develop problem-solving skills.



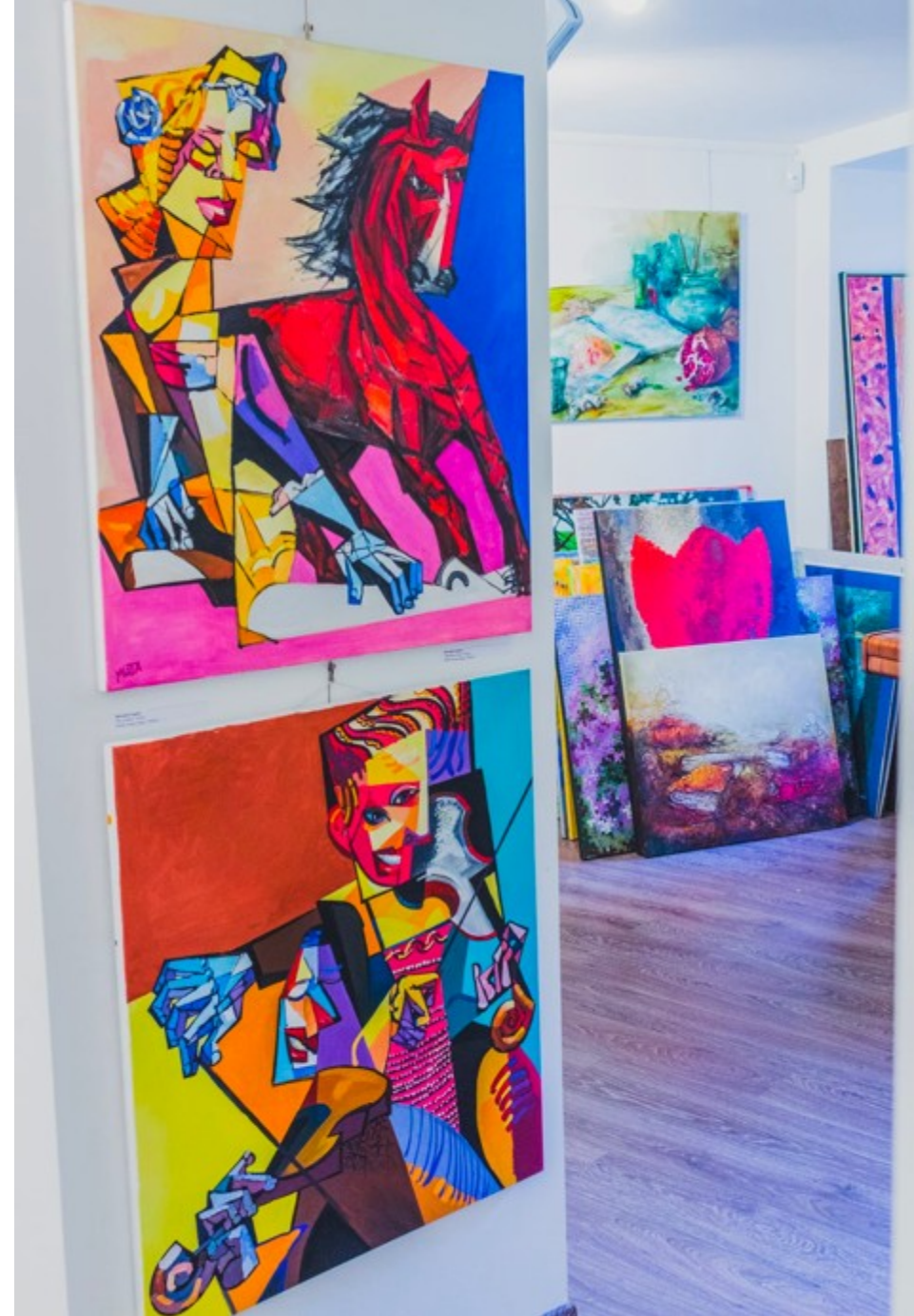
Why Study Art?

- Transferable skills – be open to explore and experiment not only with materials but also with ideas.
- Develop your individual approach to art, craft and design.



Why Study Art?

- Be exposed to culture, tradition and upcoming trends through visiting museums, galleries and art shows.
- For your well-being: Art = a therapeutic output.
- Fastest growing industry in the UK!



Why Study Art?

Listen and watch what creative practitioners have to say about Art in this video by Tate:
<https://youtu.be/vKjKx6PzajE>



What can you do with Art and Design?

- Explore and learn more about social, moral, cultural, historical and political issues.
- Be a more 'worldly' and open minded individual.



What can you do with Art and Design?

- Learn to become a problem solver - Graduate employers want to recruit people who are lateral thinkers and creative problem-solvers.
- Universities look for interesting, diverse applicants who can think outside the box and show passion!



**TASK: How
can art
develop
your
character?**



Developing Character and Culture:

What transferrable skills does Art & Design give you?

- Imagination
- Creativity
- Organisation
- Resourcefulness
- Social skills

- Problem-solving
- Decision-making
- Team work



Developing Character and Culture:

What transferrable skills does Art & Design give you?

- Self-motivation
- Work independently
- The ability to be reflective
- Give constructive criticism



TASK:
What jobs
could Art
support?



What Careers can Art take me into?

- App Designer
- Architect
- Art Therapist
- Book Illustrator
- Cake decorator
 - Comic Book Creator
 - Costume designer
- Ceramics designer
- Digital imaging
- Gallery fashion designer conservator
 - Film Producer
- Florist
- Exhibition designer
- Community arts worker



What Careers can Art take me into?

- Glass Blower
- Graphic designer
- Hairdresser
- Product designer
- Interior designer
- Jewellery designer
- Prop maker
- Make-up artist
- Street Artist
- Model maker
 - Stylist
 - Textile designer
 - Set designer
 - Software designer
 - Furniture designer/restorer
- Photographer
- Floral designer



For more information on how to get a job in an Art and Design career, you could watch: <https://www.youtube.com/watch?v=zftBRvCczo>



What could you research next?

For more information on Creative Industries in the UK:

- <http://www.thecreativeindustries.co.uk/resources/infographic>
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Information on careers in Art and Design:

- <https://icould.com/explore/subject/art+and+design>

Watch a video on someone in the Art and Design Career:

- <https://www.careersbox.co.uk/blog/>



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Commissioned by The PiXL Club Ltd. May 2019

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