

## BUSINESS STUDIES

The AQA A Level Business course is an exciting, topical and contemporary subject. For this 2 year course you will be following the AQA specification, which will include topics such as:

Year 1 Topics	Year 2 Topics
Leadership and decision making	Analysing the strategic position of the business
Marketing and marketing performance	Choosing strategic direction
Operational performance	Managing strategic change
Financial decision making	
Human resource performance	

It is essential for Level 3 Business students to keep up to date with current happenings in the business world. As an independent learner you are required to research and provide evidence for challenging tasks throughout this course. All projects will require you to show an ability to gather data, interpret data, analyse findings, draw conclusions and make recommendations

### Summer Task - Leadership Styles

It is often argued that the success of a business is down to the leader. A leader is someone that supports, guides, governs and motivates the business. A leader can take many forms and each leader often has their own unique style of leadership. Your summer task is to investigate and compare two different leadership styles by comparing two different leaders.

Visit the following websites to help you understand the value of leadership to a business:

- [www.tutor2u.net/business/reference/leadership-styles](http://www.tutor2u.net/business/reference/leadership-styles)
- <https://www.tutor2u.net/business/reference/leadership-revision-video>

### Your Task:

Research 2 business leadership styles and comment on the following themes:

- Details of the leader – who they are, background history
- Company information – details of the company they lead, including the success of the business, nature of the business, financial information, their role within the company as a leader
- Leadership style – the leadership style(s) they adopt, why, how they do this
- How effective is the leadership style – how does the leadership style work? Is it effective? Does it help the business work towards achieving its aims and objectives? How and why is this?
- Why this is an example of an effective leader – your own thoughts on why you feel the leader is a good example of an effective leader.

Aim to write 3/4 paragraphs for each leader you research, applying your understanding of the concepts shown above to your chosen. You should then write an evaluative paragraph, explaining the similarities and differences between the leaders as your conclusion. Reference any research that you undertake at the end of your report.